WHY ONE WORLD LED?

![ONE WORLD LED — LED DESIGN, MANUFACTURE & WHOLESALE]

WHY ONE WORLD LED?

March 2020

Why Partner With One World LED

Major corporations in Australia, China and the USA have chosen to partner with One World LED and/or license our technology. We consider this as the most valuable vote of confidence in our technology, product and services.

We feel there are many reasons to resell or license our product. If any of the reasons below are an important factor of consideration for your company, we are confident in being the best fit for the job you're considering. These factors include;

- We have an extensive intellectual property portfolio (IPP), with registered patents in Australia, the USA & China. Our IPP covers software patents – how the screens are operated and various software components used to do so, hardware patents – the way in which our screens are built & device patents – how certain parts and components work together. This of course is an overview of our IPP. Please refer to our IP portfolio (https://oneworldled.com/wp-content/uploads/2019/01/LED-IP-Primer.pdf) for further information. If you work with a company who we feel is infringing on our intellectual property, we cannot guarantee we will not aim to protect our technology in the near future. If you are buying an LED screen from any company including us, we recommend inquiring about their IP, and whether or not their operation is legitimised & compliant. Many companies reselling LED screens are unknowingly infringing on other companies' intellectual property, which may have repercussions in the near future.
- We are a proudly Australian owned & operated company. We are the only Australian manufacturer of LED digital displays and aim to be the leader of this technology internationally. If we are successful, this will create hundreds of jobs for Australians in the technology & ancillary sectors.
- Our company invests heavily in software development and capabilities surrounding the field. This results in the ability to deliver unique & tailored solutions via software as well as hardware.
- We have full capability and control over the designs of our technology. Our screens are completely customizable and we are only limited by your imagination and budget restraints. If we can design it, we can manufacture it.
- Our operation is scalable. There is no order too large for our team to fulfil.
- While identifying as an Australian company, we are first & foremost a South Australian company. If you are considering a project locally, we are available for support digitally and physically for any help necessary. We are always willing to help & support our partners and will never turn them away.
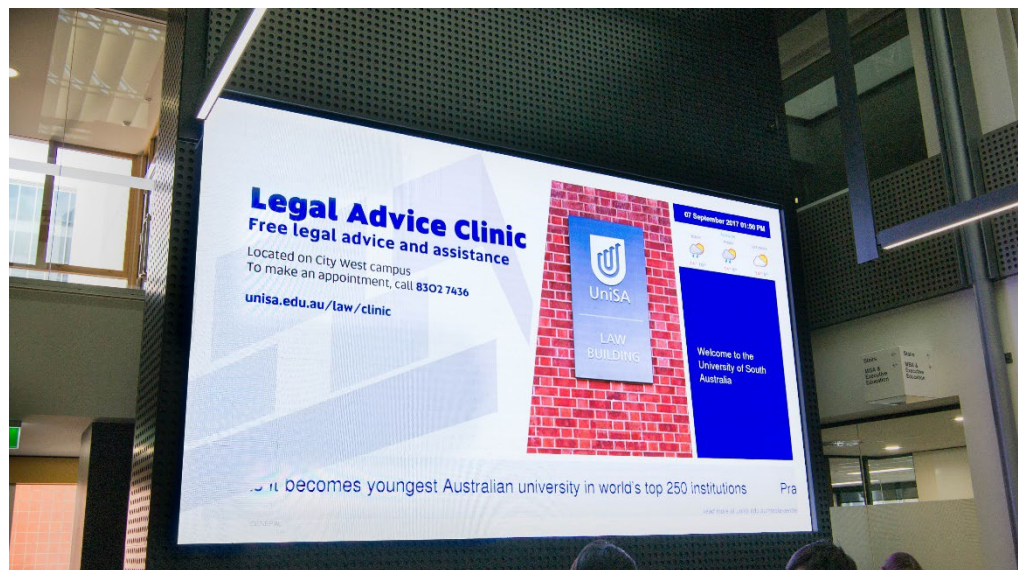
For many businesses & organisations some of the reasons listed above appear theoretical until faced with infringement actions. We take pride in having delivered world class international level projects right here in Australia, with some examples in field for 10 years running.

In Summary, One World LED is a global LED technology innovation leader that offers its products and services only through its partners at most reasonable prices and protects its partners market-share. Our proud track record of delivering projects within Australia include;

- Uni SA indoor video wall. P3 magnetic LED screen used inside the business hub. At the time, in 2015 P3 indoor screens were not common in Australia. Today the screen remains as pristine as on delivery day.

- Uni SA semi indoor semi outdoor LED stock ticker. Delivered in 2015 the P5 LED stock ticker wraps around the interior and exterior of the building. Originally the University had asked for a single colour P10 screen. We were able to upgrade this spec to a P5 full colour display, which boasts a resolution sharp enough to display the logos of the stock companies. Architectural limitations in the building meant having to tilt the screen. Faced with this limitation, so we incorporated a physical dog leg, and had our software team write a code to tilt the content instead.
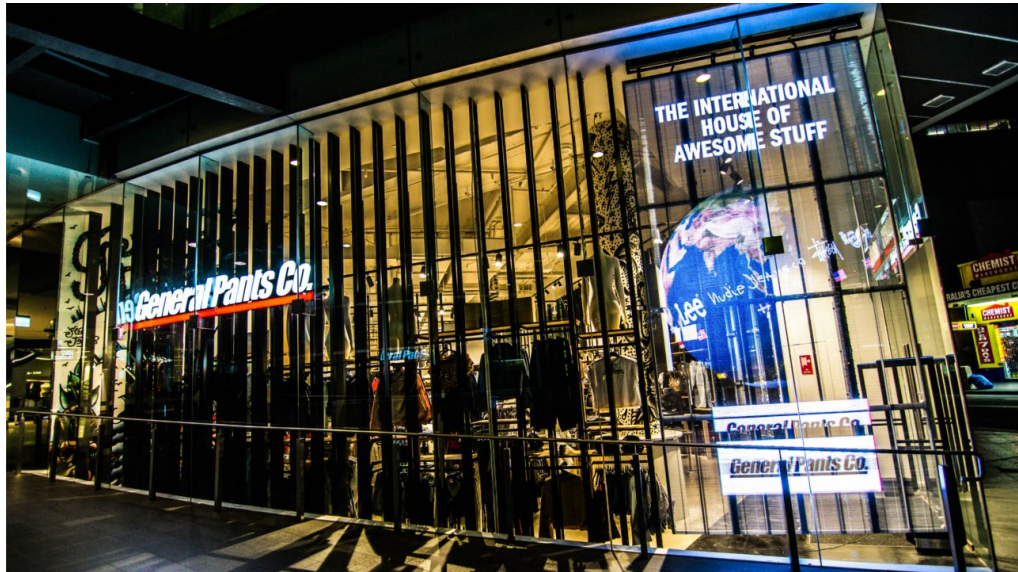
The UNISA One World LED Real-Time ASX Ticker allows sponsor logos and advertising for each Symbol on the ticker that is about 40 meters long and spans sections of three sides of the Commerce Building with multiple brightness control, and contents rotation at steps.
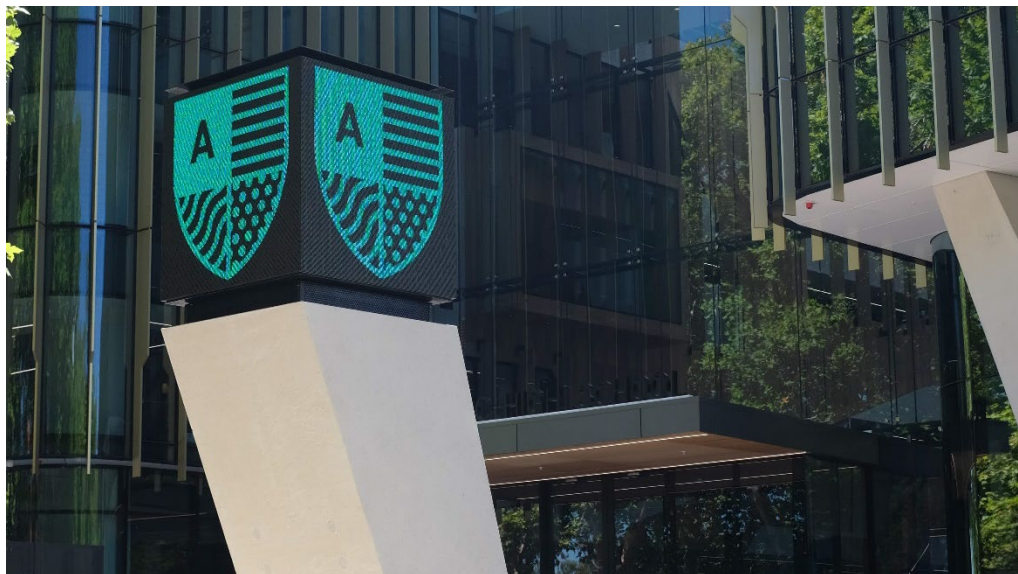
- General Pants Co. Transparent LED. P7.25 transparent screens. These twin LEDs delivered by us in 2016 were the first transparent LED screens in the country.

- Botanic High School seamless LED cube. Located on Frome road, the new Botanic High School wanted to convey innovation from the street. We delivered their vision of a fully functional four-sided cube with content wrapping around the LED. The project was delivered early in 2019.

- Salisbury Civic Square Outdoor LED. P8 SMD screen, 45 square metres in size. This screen is truly larger than life, and is overwhelming in the best way. With an idea of 'community outdoor cinema' in mind, delivering the city of Salisbury's vision was our mission in late 2019.

- Salisbury Civic Square Indoor LED. Following the seamless corners of the Botanic cube, the city of Salisbury wanted the same technology deployed in an indoor screen that wrapped around a corner. In 2019 we delivered a P4 indoor screen which superseded their expectations.

We look forward to learning about your projects and contributing to advancement of technology in your organization.

REQUEST FOR INFORMATION RESPONSE

Management Team – One World LED, Pty LTD is management team has significant technology pioneering experience. Director of One World LED, Schuman boats leading edge of technology and innovation development as president and CEO of MBA Systems Automation in United States that is best known for partnership with Intel corporation in development of commercial Ethernet networking technology and high-performance servers from 1978 to 1997. MBA was a holder of General Services Administration sole source contract and provided tens of thousands of servers and high-performance and high-capacity storage devices to federal, state, local governments and educational users in United States.

Schumann headed Flash Vos, Inc. from 1997 to 2007. Flash Vos in partnership with Compaq in Houston Texas pioneered virtualization and cloud computing that today powers the foundation of the large cloud service providers webservice. Flash Vos still owns the key virtualization patents in United States.

Now, as head of One World LED, Schumann is focused on development of world class visualization and virtualization technologies for which they have received numerous patents and are globally recognized as the technology leader.

One World LED is partnering with Flinders University in training and developing the technology entrepreneurs which has resulted numerous advanced degree awards and PhD.

Relevant commercial and trading history - In South Australia since 2010, with operations in China and USA. Our accomplishments include dozens of patents covering the underlying technologies and innovations with many granted in in China and Australia covering the key aspects of LED Screens and Contents Management in Commerce.

Financial capacity and its experience in delivering similar projects - We are backed by Global Equity Management of SA (GEMSA) as part of affiliated companies that include One World Technology of Suzhou, One World LED USA, Elite Marketing as well as seeding global v-commerce companies; CarSwap and Sportal in Australia.

One World LED is well positioned to perform major projects including stock order for distribution in United States via One World LED USA.

The technical competencies to successfully deliver the projects - example of projects include: Salisbury Civic Centre largest outdoor multimedia screen and indoor corner screen highlighting the $46M new Civic Centre building by H&Y, UNISA business centre LED Screens and real-time ASX Stock Ticker, General Pants, NSW multi-million Dollar flagship transparent LED billboards and video walls, Carswap's fleet of portable ShowScreens in South Australia and Victoria and the Botanic Schools world Class Seamless Cube to highlight the local projects.

4. Reliance on third parties - i.e. the manufacturer in China - We rely on Intel, Open Source foundation (Linux) and contract fabrication with 3 levels of backup which in turn rely on major suppliers and partners like Colorlight, Macroblock and Nation Star.

This is to certify that One World LED has sufficient capitalization and manufacturing and service resources to perform any large scale projects such as 1000 Smart City Signs in Australia.

One World LED, pty LTD

Schumann Rafizadeh

Director