



**ONE WORLD LED**  
LED DESIGN, MANUFACTURE & WHOLESALE

**SHOW MORE. SELL MORE.**

Join the Digital Sign Revolution. Smarter Branding Means Awareness, More Spend and Brand Awareness.

Display and Promote More Products & Events. Generate More Interest in Your Ads. All One World LED Signs are Vibrant, Noticeable and Change More Often. Communicate Daily, Weekly and Seasonal Promotions, Events & Announcements. Reduce Sign Costs by Using Software to Change Your Sign Content.

## Brilliant LED Display Solutions for

- Government
- Business Precincts
- Education

**One World LED High Resolution, Full Colour Displays are Affordable and Attract Excellent Return on Investment through Higher Impact Visualisation.**

- Attract More Interest with Superior Brand Recognition, Promotional Activity.
- Promote Government, Corporate & Educational Events More Often.
- Support for Video & Popular High Resolution Media. "A Picture Says a Thousand Words".
- Reduce Sign Costs over Many Years (Mean Life Time Approx. 10 years) by minimizing "static sign" usage & the associated costs.
- Generate Revenue from Out Of Home Brand & Local Business Advertising: Corporate Partnerships, Brand Merchandisers and Special Promotions Collaborators.
- Incorporate Clever Sound Effects & Smart Buy Displays with Smart Device Technology.
- More Vibrant and Noticeable than LCD TV Screens with "zero" glare and reflection.
- Energy Efficient & Will Withstand Years of Bright Display and Rugged Use.
- Full Outdoor, Semi-Outdoor & Under-Cover, Full Indoor and Showcase Display Options.
- Included Software Enables Constant Adaptation as Products, Consumers and Brands Change Over Time.



**BEFORE**

**AFTER**

Create a Vibrant and busy Precinct by Increasing Customer Awareness and Traffic

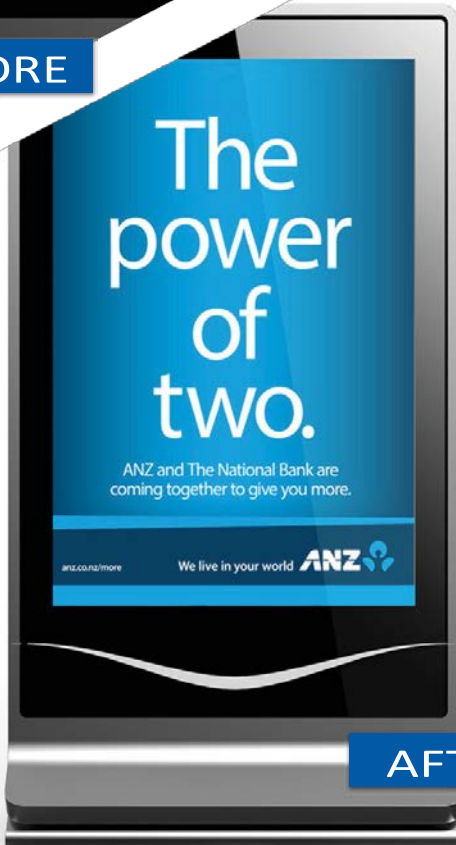
Attract more corporate awareness with up to date seasonal promotions & themes with Branding that is attractive and "alive" and allows you to advertise specials and change your display content easily and within seconds.

### CORPORATE SHOWCASE SOLUTIONS

Including LED Server, Software and Communications



BEFORE



AFTER

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GOVERNMENT, CORPORATE & EDUCATION LOCATION SIGNS

Easily Change Branding, Advertise Events and Advertise Promotions



## Integrate Digital TV and LED with Adverpost™

Adverpost™ integrates indoor digital TV and indoor/outdoor LED displays throughout the cloud and across the globe.

Point of sale TV screens, location pylon signs, banners and way-finder signs can all be managed by Adverpost™.

Simplify sign content management through the cloud from remote or local media and marketing offices. Deploy your digital marketing media across your digital sign assets easily using the power of the web. Set and forget marketing, branding and new launch campaigns leaving the hard work to Adverpost™ and One World LED display systems.

Increase Return on Investment with Supplier Sponsorship and Third Party Advertising

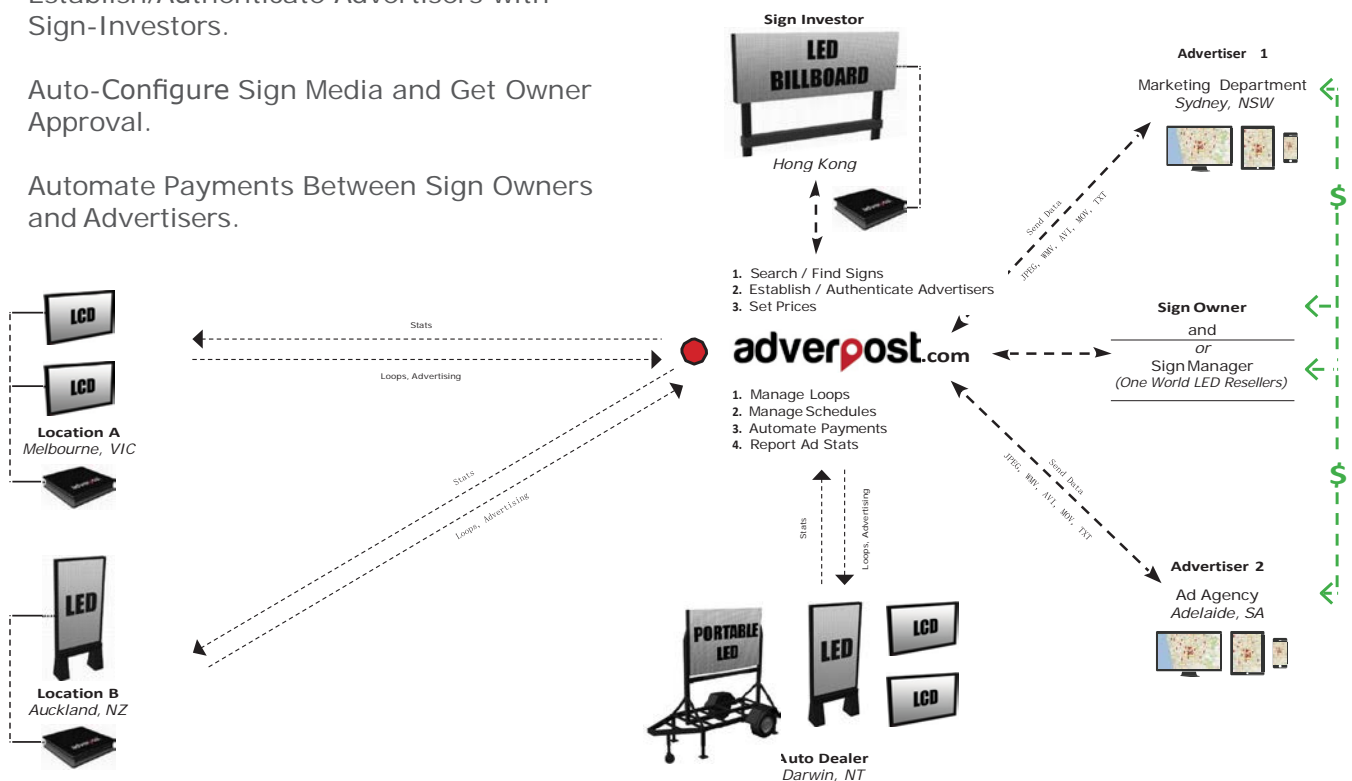
Thanks to the affordable price of our One World LED high resolution advertising displays and software technologies, Adverpost™ empowers more advertisers to find more sign owners throughout the cloud and directly advertise with them, avoiding middle agency fees. Third Party advertisers including Food and Beverage Brand Merchandisers and Special Promotions Collaborators can apply to advertise on your sign.

One World LED digital displays are designed for Adverpost™ making advertising far more affordable for smaller businesses and puts digital signs within easy reach. More signs in front of more consumers means better brand recognition and increased sales.



Adverpost™ will:

- Automate Advertising Media Uploads Scheduled Downloads to Adverpost Managed Signs.
- Provide Real-Time Advertising Statistics of Signs to Compare with Sales Results and Web Hits.
- Set Prices/Schedules by Sign Owners
- Search and Find One World LED Displays.
- Establish/Authenticate Advertisers with Sign-Investors.
- Auto-Configure Sign Media and Get Owner Approval.
- Automate Payments Between Sign Owners and Advertisers.





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## Turn Sign Assets into Cash Assets

One World LED signs allow you to show more specials, give your product launches a higher impact and can advertise your branded suppliers, increasing your sales and generating advertising revenue.

## Increase Public Awareness, Interest, People Flow and Revenue

More promotional activity, related seasonal themes, corporate advertising, visual impact and vibrancy all make your precinct "come alive". That means more traffic.... that means improved sales.

## Your One World LED Authorised Reseller can help generate more traffic, sales and Revenue via digital advertising. Our Resellers can help with several Indoor & Outdoor digital LED display solutions including:

- **Own Brand Stores**  
Own Brand Name, Advertise Products and Services with Daily, Weekly and/or Seasonal Promotions and new Innovations.
- **Own Brand Branches + Tenant/Retail Sponsored Franchises and Branches**  
In addition to Own Brand branches: sign Revenue from your Tenants, Corporate Suppliers, Brand Merchandisers, Special Promotions Collaborators & More...
- **Third Party Advertising Billboards**  
Dedicated Third Party Billboards for Sign Investors along Transport Corridors, Commercial Property Easements, Building Facades & Sides.

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- Education



Your One World LED Authorised Reseller:

- business card / contact details

### Contact One World LED:

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